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## Doubling your pay-off: Winning pain relief engages endogenous pain inhibition

Pain relief as reward

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58

59 **Abstract**

60 When in pain, pain relief is much sought-after, particularly for individuals with chronic  
61 pain. In analogy to augmentation of the hedonic experience ('liking') of a reward by the  
62 motivation to obtain reward ('wanting'), the seeking of pain relief in a motivated state  
63 might increase the experience of pain relief when obtained. We tested this hypothesis in  
64 a psychophysical experiment in healthy human subjects, by assessing potential pain-  
65 inhibitory effects of pain relief 'won' in a wheel of fortune game compared to pain relief  
66 without winning, exploiting that the mere chance of winning induces a motivated state.  
67 The results show pain-inhibitory effects of pain relief obtained by winning in  
68 behaviorally assessed pain perception and ratings of pain intensity. Further, the higher  
69 participants scored on the personality trait novelty seeking, the more pain inhibition  
70 was induced. These results provide evidence that pain relief, when obtained in a  
71 motivated state, engages endogenous pain inhibitory systems beyond the pain reduction  
72 that underlies the relief in the first place. Consequently, such pain relief might be used to  
73 improve behavioral pain therapy, inducing a positive, perhaps self-amplifying feedback  
74 loop of reduced pain and improved functionality.

75

76 **Significance statement**

77 When in pain, pain relief is relevant to everyone. For individuals with chronic pain, pain  
78 relief can be an all-dominant goal. Although it is clear that pain relief is a fundamental  
79 motivator, it is unknown whether pain relief gained in a motivated state alters the  
80 perception of the remaining pain. It is demonstrated here that pain relief that is  
81 obtained in a motivated state engages endogenous pain inhibition compared to pain

82 relief unrelated to individuals' behavior. High novelty seeking as a personality trait was  
83 associated with more endogenous pain inhibition. This knowledge is highly relevant for  
84 pain therapy as it could be used to create a self-sustaining and perhaps self-amplifying  
85 positive feedback loop of pain-inhibition and improved functionality.

86

### 87 **Introduction**

88 The pleasure of pain relief is known to everyone – satisfying, soothing, and much  
89 sought-after when one is in pain. Particularly for individuals with chronic pain, pain  
90 relief is a major, sometimes all-dominant goal. Such a motivated state, i.e. the seeking of  
91 pain relief, might induce a change in the perception of relief when obtained, because the  
92 motivation to obtain reward ('wanting') and the hedonic experience ('liking') of an  
93 reward are closely linked and typically, enhance each other (Barbano and Cador, 2006;  
94 Sherdell et al., 2012; Barbano and Cador, 2007, for review). Enhanced motivation  
95 depends on opioid release in response to reward, increasing the hedonic properties of  
96 the reward, which is incorporated in future anticipatory evaluation of reward (i.e.  
97 incentive salience; Smith et al., 2011). In turn, increased dopamine release in states of  
98 heightened motivation (Berridge et al., 2009, for review) probably leads to increased  
99 release of endogenous opioids (Morgan and Franklin, 1990), thereby enhancing liking.

100 The interaction between pain and reward, specifically reward associated with positive  
101 stimuli, is conceptualized in the Motivation-Decision-Model (Fields, 2007). This model  
102 predicts pain inhibition via endogenous opioidergic systems when the motivation to  
103 obtain reward is prioritized over pain avoidance. Confirming the model and the  
104 interaction between dopaminergic and opioidergic systems, rewards such as food or

105 money have been shown to induce endogenous pain inhibition through opioid release  
106 (Dum and Herz, 1984) and to reduce the perceived intensity of painful stimuli (Becker et  
107 al., 2013). Outside the laboratory, interactions between pain relief as the offset of a  
108 negative stimulus associated with reward (Franklin et al., 2013) and pain might be  
109 particularly important because many chronic pain patients can achieve some pain relief  
110 by certain behaviors such as a change in body posture or pacing. Despite potentially  
111 being more important than positive stimuli such as money or food, pain relief as a  
112 reward is not discussed in the Motivation-Decision-Model and it remains unknown  
113 whether pain relief gained in a motivated state induces endogenous pain inhibition,  
114 thereby augmenting pain relief.

115 Here, we exploited that the mere chance of winning induces motivated states even with  
116 purely random outcomes (Clark et al., 2009; Martinez et al., 2009; Dong et al., 2014). To  
117 test potential pain-inhibitory effects of pain relief that is gained by the individual in a  
118 motivated state, we compared pain relief ‘won’ in a wheel of fortune game to pain relief  
119 that occurred unrelated to participants’ behavior. Further, we tested whether the  
120 hypothesized pain inhibition is related to personality traits associated with reward  
121 sensitivity, specifically novelty seeking and reward dependence, and inversely related to  
122 harm avoidance.

123

## 124 **Material & Methods**

### 125 *Participants*

126 Thirty-five healthy volunteers (18 female, 17 male; age  $M=23.6$  yrs,  $SD=6.0$  yrs)  
127 participated in one testing session each. Exclusion criteria were any present or past pain

128 condition, psychiatric disorders, excessive gambling, substance abuse behaviors, alcohol  
129 consumption of more than 100 ml alcohol per week, tobacco use, regular night shifts or  
130 sleep disorders. Because no comparable studies were available, expected effect sizes  
131 could not be estimated and accordingly an a priori sample size calculation could not be  
132 performed. We therefore decided a priori to test 40 participants, allowing finding small  
133 to medium effects ( $f = 0.16$  estimated with G\*Power 3.1, Faul et al., 2007); repeated  
134 measures ANOVA with within-subject factors) with a significance level of 0.05, and an  
135 assumed power of 80%. Five recruited participants were excluded before commencing  
136 the wheel of fortune game because they did not develop skin sensitization with  
137 capsaicin. The study was approved by the McGill University Institutional Review Board  
138 and informed consent was obtained from all participants according to the revised  
139 Declaration of Helsinki (2008).

#### 140 ***Thermal stimulation***

141 While participants were playing a wheel of fortune game (see below) they received heat  
142 stimuli using a 27 mm diameter contact thermode (Contact Heat Evoked Potentials,  
143 CHEPS; PATHWAY Pain & Sensory Evaluation System, Medoc Ltd. Advanced Medical  
144 System, Israel). Baseline temperature was 32°C; rise rate 20°C/s, and return rate 30°C/s.  
145 Thermal stimuli were applied to the inner forearm of participants' non-dominant hand  
146 after sensitization of the skin using 0.075% topical capsaicin cream. The cream was  
147 applied to a 3 x 3 cm area on the forearm. Capsaicin is the active ingredient of chili  
148 pepper that induces heat sensitization by activating temperature-dependent TRPV1 ion-  
149 channels (Holzer, 1991). The cream was removed after 20 min (Dirks et al., 2003;  
150 Gandhi et al., 2013) and the thermode applied at the location on the forearm. Capsaicin-  
151 induced sensitization of the skin was used to allow for potent pain relief as reward and

152 pain increase as punishment without the risk of skin damage (c.f. Gandhi et al., 2013).  
153 Participants' pain thresholds were assessed before the wheel of fortune game.  
154 Participants were exposed to stimuli of 30 sec duration with target temperatures  
155 starting at 35 °C and increasing by 1 °C for each subsequent stimulus. Participants rated  
156 the peak of the perceived pain intensity at the end of the stimulation. If their rating was  
157 lower than 130 on the pain rating scale (see below; mildly painful), more stimuli were  
158 applied with increasing temperatures by steps of 1 °C or 0.5 °C, depending on the  
159 participant's rating. In case of ratings higher than 130, more stimuli were applied with  
160 decreased temperatures resembling a staircase method. The temperature rated  
161 consistently around 130 on the pain rating scale was used to determine the stimulation  
162 intensities for the wheel of fortune game.

### 163 ***Rating scales***

164 Participants rated the perceived intensity and pleasantness/unpleasantness of the  
165 thermal stimuli using two horizontally orientated Visual Analogue Scales (VASs). The  
166 intensity VAS ranged from 0 "no sensation" to 200 "most intense pain tolerable" with  
167 100 being the pain threshold. The pleasantness/unpleasantness VAS ranged from -100  
168 "extremely unpleasant" to +100 "extremely pleasant", with the midpoint qualifying the  
169 stimuli as hedonically neutral (Villemure et al., 2003; Becker et al., 2013). These VASs  
170 were used to differentiate between non-painful and painful as well as between pleasant  
171 and unpleasant sensations. Before commencing with testing, participants were  
172 familiarized with the rating scales to ensure that they used the scales appropriately.

### 173 ***Wheel of fortune game***

174 A wheel of fortune game, adapted from previous versions (Breiter et al., 2001; Ernst et  
175 al., 2004; Becker et al., 2013), was used to provide participants with the possibility to  
176 win pain relief. The game comprised two types of trials: the *test* trials, in which  
177 participants played the wheel of fortune game and the *control* trials, in which  
178 participants did not play the game. In both trial types, thermal stimulation started and  
179 when the target temperature was reach participants were instructed to memorize the  
180 temperature perceived at this moment (interval of 2 sec: see Figure 1). After this  
181 memorization interval, participants were presented on a computer screen with a wheel  
182 of fortune that was divided into three sections of equal size but different color.

183 In the *test trials*, participants selected one of two colors by pressing a corresponding  
184 button on a keyboard, which started spinning the wheel. When the wheel came to a stop,  
185 the color under the pointer determined the outcome. If the wheel landed on the color  
186 the participant had selected, the participant won pain relief; if the wheel landed on the  
187 color the participant had not selected, the participant lost and received a pain increase;  
188 if the wheel landed on the color that could not be chosen (white), the participant neither  
189 won nor lost and the thermal stimulation stayed constant. Both the losing and the no  
190 change outcomes served as control conditions for comparison with the pain relief  
191 outcome. The no change outcome served as a control for unspecific effects for which the  
192 difference between test and control trials should not differ for the pain relief and the 'no  
193 change' outcomes, such as distraction. The losing outcome was included because  
194 winning has been associated with arousal. Losing is similarly associated with arousal  
195 (Sokol-Hessner et al., 2009; 2013) and therefore ensured that any finding regarding  
196 winning is not simply caused by arousal. Losing trials also made the game more realistic,  
197 which was important to increase participants' engagement. It was expected that

198 perceived intensities in losing trials would be high, thereby possibly leading to a ceiling  
199 effect between test and control conditions for this outcome.

200 In the *control trials*, participants could not choose a color of the wheel but had to press a  
201 button of unrelated color (black), which started the wheel spinning as in the test trials.  
202 In contrast to the test trials, the wheel displayed in the control trials had no pointer.  
203 After the wheel came to a stop, the temperature of the thermode either decreased,  
204 increased, or stayed the same just as in the test trials but because the participant had  
205 not selected a color, there was no winning or losing component and the temperature  
206 change occurred unrelated to participants' behavior. Stimulation intensities in these  
207 control trials followed the same course as in the test trials (yoked control) to allow  
208 testing specifically for endogenous pain inhibition induced by pain relief that is obtained  
209 through winning in a wheel of fortune game.

210 Unbeknownst to the participants, the outcome of a trial was not related to their color  
211 selection because outcomes for each trial occurred in a predetermined, pseudorandom  
212 order. This purposefully excluded other processes such as learning and associated  
213 meaningful choice behavior, as the aim of the experiments was to test whether pain  
214 relief that is won leads to engagement of endogenous pain inhibition compared to pain  
215 relief that occurs unrelated to participants' behavior.

216 While the outcome temperature of the trial was applied, participants rated the perceived  
217 intensity and the pleasantness/unpleasantness of the thermal stimulation using the  
218 previously described VASs (Figure 1). Immediately after these ratings, participants  
219 adjusted the stimulation intensity themselves to match the temperature they  
220 memorized at the beginning of the trial to implement a behavioral assessment of pain  
221 perception. Participants adjusted the temperature by using a response unit with two

222 buttons, one to increase the temperature and one to decrease the temperature. Self-  
223 adjusted temperatures lower than the stimulation intensity at the beginning of the trial  
224 indicate sensitization across the trial, while higher temperatures indicate habituation.

225 Participants played in total 18 trials of the wheel of fortune game, three trials per  
226 condition (test trials: winning, losing, no change; control trials: temperature decrease,  
227 temperature increase, no change). Conditions were applied in predetermined  
228 pseudorandom order. Each outcome (pain relief, pain increase, no change) occurred  
229 with a fixed probability of 1/3.

230

231 ++insert Figure 1 here++

232

233 Pain relief was implemented by a reduction of the stimulation intensity of  $-7^{\circ}\text{C}$ , pain  
234 increase by a rise of  $+5^{\circ}\text{C}$ . The magnitude of these temperature steps was determined  
235 and optimized in pilot experiments with the aim to induce potent pain relief and pain  
236 increase. The magnitude of these temperature steps was the same in test and control  
237 trials to ensure that the only difference between test and control trials was whether  
238 participants played the wheel of fortune game or not.

### 239 *Skin conductance measurements*

240 Skin conductance was recorded at the third phalanx of the index and middle finger of the  
241 participant's non-dominant hand with Ag-AgCl surface electrodes (Type EL-507) using a  
242 BIOPAC MP150 system (BIOPAC Systems Inc., Goleta, USA). Skin conductance was  
243 sampled at 1000 Hz and high-pass filtered (0.05 Hz). To quantify skin conductance

244 responses (SCR), onset-to-peak amplitude within 1-8 seconds after the display of the  
245 outcome was analyzed. SCRs were averaged across outcomes (pain relief, pain increase,  
246 and no change) and trial type (test and control) for each participant. Skin conductance  
247 was analyzed using Ledalab V3.4.6c (Benedek and Kaernbach, 2010).

#### 248 ***Questionnaire and exit interview***

249 The personality traits novelty seeking, harm avoidance, and reward dependence were  
250 assessed after the experiment using the Temperament and Character Inventory (TCI;  
251 Cloninger, 1987). In addition, an exit interview was performed, asking for the following  
252 information: whether participants (1) had difficulties using the VAS or adjusting the  
253 temperature; (2) used a strategy for playing the wheel of fortune; (3) thought the wheel  
254 was more likely to land on one color than another; (4) thought that the wheel followed a  
255 pattern on which color it landed; (5) were motivated to play the wheel of fortune; (6)  
256 tried to get as much pain relief as possible while playing the game. Participants gave first  
257 yes/no answers and were then asked in open-ended question to specify their answers.

#### 258 ***Statistical analysis***

259 For the statistical analysis, nine participants were excluded because they did not  
260 perceive the thermal stimulation during the wheel of fortune game as painful (i.e.  
261 ratings <100 in the no change condition) possibly due to the distraction by playing the  
262 game. Before testing the effects of pain relief on the perception of thermal stimuli, it was  
263 ensured that the wheel of fortune game did not allow meaningful choice behavior by  
264 analyzing the frequencies of choice repetitions after each condition. Frequencies were  
265 compared using a repeated measures analysis of variance (ANOVA) design with the two  
266 within-subjects factors 'outcome' (with the levels pain relief, pain increase, no change)

267 and 'trial type' (with the levels test and control) by mixed model procedures. A second  
268 repeated measures ANOVA with the same factors was used to test for possible  
269 differences in trial durations because trial durations could vary depending on  
270 participants speed of responding (see Figure 1).

271 The effects of pain relief on the perception of thermal stimuli, behaviorally assessed pain  
272 perception (adjustment of the temperature) and VAS ratings (perceived intensity and  
273 pleasantness/unpleasantness) were analyzed after confirming normality (kurtosis and  
274 skewness  $<1$ ). Onset-to-peak amplitude of skin conductance responses were squared to  
275 correct for non-normality (kurtosis and skewness after correction  $<1$ ). Behaviorally  
276 assessed pain perception, VAS ratings, and squared skin conductance responses were  
277 analyzed with a repeated measurement ANOVA design using mixed model procedures  
278 with the factors 'outcome' and 'trial type'. To account for possible ceiling effects in the  
279 pain increase outcome, this ANOVA analysis was repeated only for the pain relief and  
280 the no change outcomes. ANOVA analyses were followed by post-hoc pairwise  
281 comparisons and calculation of Cohen's  $d$  as a measure of effect size (Cohen, 1988) when  
282 appropriate.

283 To test whether the magnitude of pain-inhibition due to winning pain relief was related  
284 to participants' personality traits of novelty seeking, harm avoidance, and reward  
285 dependence, the differences in behaviorally assessed pain perception, perceived  
286 intensity und pleasantness/unpleasantness between the test and control trials for the  
287 pain relief outcome were correlated with the TCI scores.

288 To assess whether the variables assessed in the exit interview affected the result of the  
289 wheel of fortune game, yes/no answers of the participants were included into the  
290 analysis as covariates, calculating separate ANCOVA analysis with mixed model

291 procedures for each variable. If the covariate explained a significant amount of variance  
292 in the model, it was tested whether this covariate interacted with the factors of interest.

293 The significance level was set to 5% for all analysis and Bonferroni corrected for  
294 multiple testing. All statistical analyses were performed using PASW Statistics 17 (SPSS  
295 Inc. Chicago, USA). Table 1 provides a summary of the statistical analyses (rows in the  
296 table refer to values referenced by superscript letters in results section). Observed  
297 power was calculated post hoc with G\*Power 3.1 (Faul et al., 2007).

298

299 ++insert Table 1 here++

300

301

## 302 **Results**

### 303 *Effects of pain relief obtained by winning on behaviorally assessed pain perception*

304 As expected with approximately 20 second-long heat pain stimuli of moderate to high  
305 intensity, participants sensitized within trials to the thermal stimulation. In the no  
306 change condition, the self-adjusted temperature was on average 0.8° C lower at the end  
307 of the trial compared to the beginning of the trial (M = -0.80°C, SD = 1.40°C). The self-  
308 adjusted temperature was across trial types lower for the pain relief outcome and  
309 higher for the pain increase outcome compared to the no change outcome (Figure 2;  
310 main effect 'outcome'  $F_{25} = 162.97$ ,  $p < 0.001^a$ ; post-hoc comparison winning vs. no  
311 change  $p < 0.001$ . Cohen's  $d=1.72^b$ ; losing vs. no change  $p < 0.001$ , Cohen's  $d=1.42^c$ , both  
312 significant after Bonferroni correction), probably induced by the temperature decrease

313 and increase in the outcome interval of wheel of fortune game. Differences in  
314 sensitization or habituation across conditions could not be explained by different  
315 durations of the trials (mixed model ANOVA, interaction 'outcome' x 'trial type'  $F_{150} =$   
316  $0.23, p = 0.80^d$ ; all post-hoc comparisons  $p > 0.25$ ).

317 However, when compared to pain relief without winning, pain relief obtained by  
318 winning resulted in reduced sensitization in response to the thermal stimulation,  
319 indicating endogenous inhibition of the nociceptive input and confirming our hypothesis  
320 (Figure 2; main effect 'trial type'  $F_{25} = 8.46, p = 0.004^e$ ; interaction 'outcome x trial type'  
321  $F_{25} = 0.97, p > 0.25^f$ ; post-hoc comparison  $p=0.007$ , significant after Bonferroni  
322 correction; Cohen's  $d=0.47^g$ ; because the interaction did not reach significance the post-  
323 hoc tests were Bonferroni corrected; as both the pain increase and the no change  
324 outcome were designed as control conditions, no interaction was expected).  
325 Behaviorally assessed pain perception did not differ for the pain increase ( $p = 0.410^h$ )  
326 and no change outcome ( $p = 0.151^i$ ) between test and control trials. Repeating the  
327 analysis without the pain increase outcome to account for possible ceiling effects  
328 confirmed the results (main effect 'trial type'  $F_{75} = 7.15, p = 0.009$ ; interaction 'outcome  
329 x trial type'  $F_{75} = 0.70, p > 0.25^k$ ; post-hoc comparisons: pain relief outcome  $p=0.015$ ,  
330 significant after Bonferroni correction; Cohen's  $d=2.42^l$ , no change  $p=0.197$ ).

331

332 ++insert Figure 2 here++

333

334 ***Effects of pain relief obtained by winning on pain ratings***

335 Similar to the effects of pain relief obtained by winning on behaviorally assessed pain  
336 perception, perceived pain intensity was rated as less intense when pain relief was won  
337 compared to the respective control trials without winning (Figure 3; main effect  
338 'outcome'  $F_{25} = 155.68$ ,  $p < 0.001^m$ ; main effect 'trial type'  $F_{25} = 5.16$ ,  $p = 0.032^n$ ;  
339 interaction 'outcome x trial type'  $F_{25} = 55.67$ ,  $p < 0.001^o$ ; post-hoc comparison  $p=0.011$   
340 significant after Bonferroni correction; Cohen's  $d=0.23^p$ ). However, the effect was  
341 smaller for subjectively perceived pain intensity compared to behaviorally assessed pain  
342 perception (Cohen's  $d=0.23$  vs. Cohen's  $d=0.47$ ). In contrast to the behaviorally assessed  
343 pain perception, perceived pain intensity differed for the no change outcome between  
344 test and control trials: when participants could choose between two colors of the wheel  
345 of fortune (test trials) they perceived the thermal stimulation as more intense when the  
346 wheel landed on the color that could not be chosen compared to when participants were  
347 not allowed to choose a color (control trials; Figure 3; post-hoc comparison  $p < 0.001$   
348 significant after Bonferroni correction; Cohen's  $d=1.13^q$ ). For the pain increase outcome,  
349 ratings of perceived pain intensity did not differ between test and control trials ( $p =$   
350  $0.932^r$ ). Repeating the analysis without the pain increase outcome confirmed the results  
351 (main effect 'outcome'  $F_{25} = 52.52$ ,  $p < 0.001^s$ ; main effect 'trial type'  $F_{25} = 8.40$ ,  $p =$   
352  $0.008^t$ ; interaction 'outcome x trial type'  $F_{25} = 94.08$ ,  $p < 0.001^u$ ; post-hoc comparisons:  
353 pain relief outcome  $p=0.011$ , significant after Bonferroni correction, Cohen's  $d=1.14^v$ ; no  
354 change  $<0.001$ , Cohen's  $d=5.75^w$ ).

355

356 No differences in perceived unpleasantness of the thermal stimulation were found for  
357 the pain relief ( $p = 0.759^x$ ) and pain increase outcomes ( $p = 0.791^y$ ) between test and  
358 control trials. But similar to the perceived intensity, the stimulation was perceived as

359 more unpleasant when participants were allowed to choose between two colors of the  
360 wheel but it landed on the third color (no change outcome) compared to the respective  
361 control trials (main effect 'outcome'  $F_{25} = 294.82, p < 0.001^z$ ; main effect 'trial type'  $F_{25} =$   
362  $3.46, p < 0.001^{aa}$ ; interaction 'outcome x trial type'  $F_{25} = 5.55, p = 0.005^{ab}$ ; post-hoc  
363 comparison  $p < 0.001$  significant after Bonferroni correction, Cohen's  $d = 0.88^{ac}$ ). The  
364 analysis without the pain increase outcome confirmed the results (main effect 'outcome'  
365  $F_{25} = 43.02, p < 0.001^{ad}$ ; main effect 'trial type'  $F_{25} = 18.25, p < 0.001^{ae}$ ; interaction  
366 'outcome x trial type'  $F_{25} = 25.62, p < 0.001^{af}$ ; post-hoc comparisons: pain relief outcome  
367  $p = 0.573$ ; no change  $< 0.001$ , Cohen's  $d = 4.48^{ag}$ ).

368

369 ++insert Figure 3 here++

370

371 Reductions in pain sensitization and reductions in perceived pain intensity due to pain  
372 relief obtained by winning were not correlated ( $r = 0.20, p = 0.33^{ah}$ ), indicating that pain  
373 relief that is won may have differential effects on different components of pain  
374 processing.

375 ***Association of novelty seeking and pain-inhibition by pain relief obtained by***  
376 ***winning***

377 Participants showed more endogenous pain-inhibition by pain relief obtained by  
378 winning the more novelty seeking they were: the amount of pain-inhibition by pain  
379 relief that was won in the test compared to the control trials correlated negatively with  
380 novelty seeking assessed with the TCI questionnaire (Figure 4;  $r = -0.54, p = 0.005^{ai}$ ).

381 Because pain-inhibition by pain relief obtained by winning was calculated as the

382 difference between VAS ratings of perceived intensity in the test and control trials,  
383 negative values indicate successful pain-inhibition. Novelty seeking was specifically  
384 related to induced pain inhibition obtained by winning pain relief and not to the level of  
385 the perceived pain in neither the test nor the control trials, demonstrated by computing  
386 separate correlations of the pain ratings with the novelty seeking scores in the test trials  
387 ( $r=-0.15$ ,  $p=0.48^{aj}$ ) and control trials ( $r=0.08$ ,  $p=0.72^{ak}$ ). No correlations were found with  
388 harm avoidance and reward dependence.

389

390 ++insert Figure 4 here++

391

### 392 *Skin conductance responses*

393 Further, as expected for the different thermal stimulation intensities, skin conductance  
394 responses differed for the difference outcomes (pain relief, no change, pain increase) of  
395 the wheel of fortune, irrespective of the trials type (test, control) indicated by a main  
396 effect of outcome ( $F_{62} = 7.22$ ,  $p = 0.002^{al}$ ). Post-hoc tests revealed higher skin  
397 conductance responses with the pain increase outcome compared to the no change  
398 ( $p=.001$  significant after Bonferroni correction, Cohen's  $d=0.82^{am}$ ) and the pain relief  
399 outcome ( $p=.002$  significant after Bonferroni correction, Cohen's  $d=1.04^{an}$ ; comparison  
400 no change - win:  $p = 0.641^{ao}$ ).

401 Skin conductance responses were higher in the test compared to the control trials  
402 across outcomes, indicated by a main effect of trial type ( $F_{60} = 11.20$ ,  $p = 0.01^{ap}$ ). Further,  
403 skin conductance responses showed an interaction effect of outcome and trial type  
404 ( $F_{54}=6.79$ ,  $p=0.02^{aq}$ ). Post-hoc comparisons showed a significant difference between test

405 and control trials for the no change outcome, with higher skin conductance responses in  
406 test compared to control trials (Figure 5; post-hoc comparison  $p < .001$  significant after  
407 Bonferroni correction, Cohen's  $d = 0.96^{ar}$ ). In addition, a trend for differences in skin  
408 conductance responses for the pain increase outcome between test and control trials  
409 was observed, with higher responses in test compared to control trials (Figure 5; post-  
410 hoc comparison  $p = 0.07$ , Cohen's  $d = 0.42^{as}$ ) but no difference for the pain relief outcome  
411 ( $p = 0.308^{at}$ ). These results indicate that participants were more aroused in the test  
412 trials compared to the control trials for the no change outcome with a similar tendency  
413 for the pain increase outcome, but not the pain relief outcome.

414

415 ++insert Figure 5 here++

416

#### 417 ***Exit interview***

418 The exit interview revealed that four participants had difficulties using the VAS scales  
419 and one had difficulties memorizing the temperature at the beginning of each trial.  
420 Although this variable explained a significant amount of variance as a covariate in an  
421 ANCOVA analysis of perceived pain intensities ( $F_{25} = 4.04$ ,  $p = 0.046^{au}$ ), none of the  
422 factors of interest was affected by these difficulties, indicating that the covariate had no  
423 direct effects on the effects of pain relief obtained by winning. In addition, the covariate  
424 had no effects on the other outcome measures (behaviorally assessed pain perception  
425 and perceived unpleasantness). No other variable from the exit interview had any effect  
426 on any of the outcome measures.

#### 427 ***Manipulation check***

428 As intended by the design of the wheel of fortune game, the different outcomes of the  
429 game in the previous trial had no effect on choice behavior, indicating that reward-  
430 dependent learning and meaningful choice behavior were successfully eliminated.

431

#### 432 **Discussion**

433 In this study, we show for the first time that pain relief that is gained in a motivated  
434 state induces endogenous pain inhibition, thereby augmenting pain relief. Exploiting  
435 that the mere chance of winning induces motivated states even with purely random  
436 outcomes, we used a wheel of fortune task to induce such a motivated state. These pain-  
437 inhibiting effects of pain relief linked to increased motivation were observed in  
438 behaviorally assessed pain perception and in ratings of perceived pain intensity. The  
439 amount of endogenous pain inhibition was related to the personality trait of novelty  
440 seeking: the higher participants scored on novelty seeking, the more their pain was  
441 decreased when they won pain relief compared to the control condition.

442 The present results demonstrate clearly that pain relief when obtained in a motivated  
443 state, engages endogenous pain inhibitory systems beyond the pain reduction that  
444 underlies the relief in the first place. It had been shown previously that monetary  
445 reward inhibits pain perception (Becker et al., 2013), but no data existed on pain relief  
446 as a reward. Although winning pain relief, as implemented in this study, is not  
447 necessarily based on instrumental, contingent behavior, the mere chance of winning  
448 induces motivated states, thoughtful decision-making and the illusion of control, even  
449 with purely random outcomes (Clark et al., 2009; Martinez et al., 2009; Dong et al.,  
450 2014). Also, winning is inherently associated with positive emotions. Because

451 motivational and emotional pain modulation cannot be separated in the present study,  
452 mechanisms of affective pain modulation might have contributed to the pain inhibition  
453 observed (c.f. Kenntner-Mabiala et al, 2008; Roy et al., 2008; Villemure et al., 2003).  
454 Nevertheless, pain relief typically occurs in motivated states, i.e. when someone is in  
455 pain seeking to decrease his or her pain. Particularly in chronic pain patients, pain relief  
456 is sometimes an all-dominant goal. Some pain relief can be achieved by many chronic  
457 pain patients, for example by a change in body posture. Therefore, we posit that pain  
458 relief is particularly relevant in natural settings. The motivational component of pain  
459 relief shapes future behavior through operant learning (Becker et al., 2011; Navratilova  
460 et al., 2012), increasing the likelihood of repeating the behavior that led to the pain  
461 relief. Thereby, a positive feedback loop of behavior and pain inhibition that is perhaps  
462 self-amplifying might be created.

463 In the present study, pain inhibition induced by pain relief gained in a motivated state  
464 was stronger in the behaviorally assessed pain perception compared to participants'  
465 ratings of perceived intensity. Similarly, operant learning by pain relief as negative  
466 reinforcement in behaviorally assessed pain perception but not in pain ratings has been  
467 found previously (Hölzl et al., 2005; Becker et al., 2011). The effects of pain relief might  
468 be better captured by perceptual assessments such as the behavioral assessment of pain  
469 perception used here (cf. Kleinböhl et al., 1999) because such behavioral assessments  
470 are less influenced by social and cognitive confounds compared to verbal ratings  
471 (Cowey, 2004). In addition, it has been shown that even reductions in nociceptive input  
472 that are not consciously perceived can act as negative reinforcement (Becker et al.,  
473 2012), perhaps indicating that behaviorally assessed pain perception is a more sensitive  
474 measure than pain ratings. Further, in contrast to perceived pain intensity, perceived

475 unpleasantness was not modulated when pain relief was obtained in a motivated state.  
476 While it is not obvious why such dissociation occurred (we excluded higher variance in  
477 the unpleasantness ratings as a possible factor), similar findings have been reported  
478 before. For example, it has been reported that attention modulates predominately  
479 perceived pain intensity and emotion perceived unpleasantness (Villemure and  
480 Bushnell, 2009), but also that emotion modulates both perceived intensity and  
481 unpleasantness (e.g. Kenntner-Mabiala et al., 2008).

482 Individuals who are more reactive to reward might benefit more from pain relief in  
483 terms of endogenous pain inhibition. This was indicated by the correlation of the  
484 personality trait novelty seeking and endogenous pain inhibition: the higher the novelty  
485 seeking scores, the higher the pain inhibition by pain relief that was won. Reward  
486 sensitivity, and in particular novelty seeking, has been related to the neurotransmitter  
487 dopamine (Leyton et al., 2002; Zald et al., 2008). Thus, the finding that the pain-  
488 inhibitory effects of pain relief gained in a motivated state were related to novelty  
489 seeking might indicate that dopamine mediated endogenous pain inhibition. In support  
490 of this notion, placebo analgesia, in which the anticipation of clinical benefit can be  
491 conceptualized as a special case of reward anticipation (de la Fuente-Fernandez et al.,  
492 2001), has been shown to be associated with higher scores in personality traits related  
493 to reward sensitivity, including novelty seeking (Schweinhardt et al., 2009). Also, direct  
494 evidence indicates that dopamine mediates pain-inhibitory effects of monetary reward  
495 (Becker et al., 2013). It is conceivable that the motivation to obtain pain relief increases  
496 with increasing pain intensity, which in turn is related to increased dopamine release in  
497 the basal ganglia (Wood et al., 2007; Scott et al., 2008). Thus, increasing dopamine  
498 release might bias an organism more and more towards escape or avoidance behavior to

499 increase the likelihood of pain relief. Obtaining pain relief in such a state of heightened  
500 motivation probably increases release of endogenous opioids (Morgan and Franklin,  
501 1990), augmenting the pain relief and the hedonic experience ('liking'). The hedonic  
502 experience of relief is associated with reward (Franklin et al., 2013), inducing approach  
503 behavior and, if applied in a learning context as negative reinforcement, a strengthening  
504 of behavior. Nevertheless, relief and reward can be conceptualized as different entities  
505 and relief learning and reward learning appear to be mediated by different  
506 neurophysiological mechanisms (Gerber et al., 2014, for review). Future studies should  
507 assess and specify the neurophysiological mechanisms underlying pain inhibition  
508 induced by pain relief gained in motivated states.

509 Participants were more aroused when they played the wheel of fortune game (test  
510 trials) compared to the control trials of the game, indicated by higher skin conductance  
511 responses. This effect was particularly strong in the no change condition. A similar trend  
512 was observed in the pain increase condition; stronger differential skin conductance  
513 responses between test and control trials were possibly precluded by a ceiling effect. In  
514 the pain relief condition, skin conductance responses did not differ between test and  
515 control trials. This could be explained by a soothing effect of pain relief, reducing arousal  
516 and thereby reducing the difference in arousal between test and control trials. For the  
517 no change condition, higher arousal in the test trials might explain the higher ratings of  
518 perceived pain intensity of the test trials compared to the control trials. As proposed by  
519 the "two-factor theory of emotion" (or "Schachter-Singer theory"; Schachter and Singer,  
520 1962; Friedman, 2010), arousal might have been cognitively evaluated, resulting in the  
521 interpretation that the higher arousal might be caused by higher pain, leading in turn to  
522 higher ratings of perceived pain intensity. No such differential effects of arousal would

523 be expected for implicit behavioral measures (cf. Cowey, 2004; Hölzl et al., 2005); and  
524 indeed, there was no difference between test and control trials in the no change  
525 condition when pain was behaviorally assessed. An alternative interpretation to the  
526 Schachter-Singer theory is that playing the game without winning in the test trials of the  
527 no change condition induced negative emotions, contributing to pain facilitation in these  
528 trials (c.f. Kenntner-Mabiala et al., 2008; Roy et al., 2008; Villemure et al., 2003).

529 Endogenous pain inhibition induced by pain relief gained in a motivated state occurred  
530 over and above the well-known effects of distraction (Duncan et al., 1987; Miron et al.,  
531 1989; Villemure and Bushnell, 2009), offset-analgesia (Yelle et al., 2008; Martucci et al.,  
532 2012), and stimulus controllability (Arntz and Schmidt, 1989; Müller, 2011). Distraction  
533 reduces short-term pain to such a degree that it is used in clinical settings, e.g. when  
534 children undergo minor medical interventions. Offset analgesia describes the  
535 phenomenon that pain reduction is consistently reported as bigger than suggested by  
536 the actual change in nociceptive input. Stimulus controllability is associated with  
537 reduced pain perception (Arntz and Schmidt, 1989; Müller, 2011) and playing the wheel  
538 of fortune game might have induced a feeling of control (c.f. Martinez et al., 2009). The  
539 effects offset analgesia, and controllability should be present in the test and control  
540 trials of the wheel of fortune game and can therefore not have confounded the findings  
541 of the present study. Further, attention or distraction effects can neither explain our  
542 findings because heightened attention to the thermal stimulation in the test trials, leading  
543 to increased pain perception, or distraction by the wheel of fortune, leading to  
544 decreased pain perception, would have similarly influenced the pain relief outcome as  
545 well as the no change outcome.

546 Reinforcement is an important principle that is already used successfully in operant pain  
547 therapy. Using reinforcement to improve health behavior and to reduce maladaptive  
548 pain behavior results in substantial and long-lasting improved functionality and reduced  
549 clinical pain in chronic pain patients (Flor and Diers, 2007; Gatzounis et al., 2012), for  
550 review). Based on the influential work by W.E. Fordyce, positive reinforcement based on  
551 social interaction (e.g. verbal feedback or attention) is applied in operant pain therapy  
552 (Fordyce and Staff, 2014). Using pain relief as a negative reinforcement might be of  
553 particular benefit in this context because pain relief is a prominent and fundamental  
554 motivator for chronic pain patients. As discussed above, pain relief occurs frequently in  
555 chronic pain, although such relief might be incomplete. Importantly, even if reductions  
556 in nociceptive input are very small and possibly below the discrimination threshold (i.e.  
557 they cannot be reported) they can shape future behavior through their rewarding  
558 properties (Becker et al., 2008). Further, it has been shown that after partial pain relief  
559 even moderate pain can be perceived as pleasurable, demonstrating the strong  
560 motivational and emotional components of reduced pain (Leknes et al., 2013). Using  
561 pain relief in operant pain therapy could create a self-sustaining and perhaps self-  
562 amplifying positive feedback loop of pain-inhibition and improved functionality,  
563 possibly enhancing the effectiveness operant pain therapy.

564 In summary, our results indicate that pain relief gained in a motivated state induces  
565 endogenous pain inhibition and that the amount of this pain inhibition depends on an  
566 individual's degree of novelty seeking. These results highlight that pain relief is a  
567 fundamental motivator that can modulate our pain perception. Surprisingly, in clinical  
568 contexts, pain relief is commonly viewed as a simple reduction in perceived pain  
569 intensity (Farrar et al., 2001). Consequently, clinical trials typically measure only

570 reductions in perceived pain intensity (Dahan et al., 2011; Martini et al., 2013),  
571 neglecting important factors; re-gaining functionality and improving quality of life is  
572 often more important for chronic pain patients and, at least partially, independent of an  
573 actual change in pain magnitude. To further expand the present findings and to allow  
574 implementation in pain therapy, future studies should investigate whether chronic pain  
575 patients show similar responses to pain relief obtained in a motivated state.

576

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725

726 **Legends**

727

728 **Figure 1:** Time line of one test trial of the wheel of fortune game. The green line in the  
729 outcome interval indicates pain relief as outcome of the game, the red line indicates pain  
730 increase as an outcome, and the black line the no change outcome. Thermal stimulation  
731 followed the same temperature time course in both the test and the control trials.  
732 Instead of playing the game by choosing a color in the button press interval in the test  
733 trials, participants had to press a black button and the wheel stopped at a random  
734 position with no pointer in the control trials.

735

736 **Figure 2:** Means and 95% confidence intervals of behaviorally assessed pain perception  
737 for test and control trials in the pain relief, pain increase and no change outcome.  
738 Negative values indicate pain sensitization relative to the beginning of each trial,  
739 positive values habituation. Post-hoc comparisons: \*  $p < 0.017$ , significant after  
740 Bonferroni correction for multiple testing.

741

742 **Figure 3:** Means and 95% confidence intervals of perceived pain intensity for test and  
743 control trials in the pain relief, pain increase and no change outcome. Post-hoc  
744 comparisons: \*\*  $p < 0.003$ , \*  $p < 0.017$ , significant after Bonferroni correction for  
745 multiple testing.

746

747 **Figure 4:** Correlation of participants' scores on the novelty seeking subscale of the TCI  
748 and pain modulation by pain relief obtained by winning calculated as the difference  
749 between intensity ratings in the test minus the control trials of the pain relief outcome.

750

751 **Figure 5:** Means amplitude and 95% confidence intervals of skin conductance responses  
752 in the test and control trials in the pain relief, pain increase and no change outcome.  
753 Post-hoc comparisons: <sup>t</sup>  $p < 0.10$ ; \*\*  $p < 0.003$  after Bonferroni correction for multiple  
754 testing.

755

756 **Table 1:** Summary of statistical analyses. Letters (left) refer to values within the results  
757 section.

758 **Tables**

759 **Table 1: Summary of statistical analyses**

	<b>Data structure</b>	<b>Type of test</b>	<b>Power</b>
a	normally distributed	repeated measures mixed model ANOVA, main effect	1
b	normally distributed	repeated measures mixed model ANOVA, Bonferroni corrected post-hoc comparison	1
c	normally distributed	repeated measures mixed model ANOVA, Bonferroni corrected post-hoc comparison	1
d	normally distributed	repeated measures mixed model ANOVA, main effect	0.09
e	normally distributed	repeated measures mixed model ANOVA, main effect	0.90
f	normally distributed	repeated measures mixed model ANOVA, interaction	0.05
g	normally distributed	repeated measures mixed model ANOVA, Bonferroni corrected post-hoc comparison	0.84
h	normally distributed	repeated measures mixed model ANOVA, Bonferroni corrected post-hoc comparison	0.30

i	normally distributed	repeated measures mixed model ANOVA, Bonferroni corrected post-hoc comparison	0.84
j	normally distributed	repeated measures mixed model ANOVA, main effect	0.97
k	normally distributed	repeated measures mixed model ANOVA, interaction	0.19
l	normally distributed	repeated measures mixed model ANOVA, Bonferroni corrected post-hoc comparison	1
m	normally distributed	repeated measures mixed model ANOVA, main effect	1
n	normally distributed	repeated measures mixed model ANOVA, main effect	0.71
o	normally distributed	repeated measures mixed model ANOVA, interaction	1
p	normally distributed	repeated measures mixed model ANOVA, Bonferroni corrected post-hoc comparison	0.30
q	normally distributed	repeated measures mixed model ANOVA, Bonferroni corrected post-hoc comparison	1
r	normally distributed	repeated measures mixed model ANOVA, Bonferroni corrected post-hoc	0.05

		comparison	
s	normally distributed	repeated measures mixed model ANOVA, main effect	1
t	normally distributed	repeated measures mixed model ANOVA, main effect	1
u	normally distributed	repeated measures mixed model ANOVA, interaction	1
v	normally distributed	repeated measures mixed model ANOVA, Bonferroni corrected post-hoc comparison	1
w	normally distributed	repeated measures mixed model ANOVA, Bonferroni corrected post-hoc comparison	1
x	normally distributed	repeated measures mixed model ANOVA, Bonferroni corrected post-hoc comparison	0.06
y	normally distributed	repeated measures mixed model ANOVA, Bonferroni corrected post-hoc comparison	0.06
z	normally distributed	repeated measures mixed model ANOVA, main effect	=1
aa	normally distributed	repeated measures mixed model ANOVA, main effect	0.50
ab	normally distributed	repeated measures mixed model	0.97

		ANOVA, interaction	
ac	normally distributed	repeated measures mixed model ANOVA, Bonferroni corrected post-hoc comparison	1
ac	normally distributed	repeated measures mixed model ANOVA, main effect	1
ad	normally distributed	repeated measures mixed model ANOVA, main effect	1
ae	normally distributed	repeated measures mixed model ANOVA, interaction	1
af	normally distributed	repeated measures mixed model ANOVA, Bonferroni corrected post-hoc comparison	1
ag	normally distributed	repeated measures mixed model ANOVA, Bonferroni corrected post-hoc comparison	1
ah	normally distributed	Pearson correlation	0.26
ai	normally distributed	Pearson correlation	0.91
aj	normally distributed	Pearson correlation	0.19
ak	normally distributed	Pearson correlation	0.11
al	normally distributed after transformation	repeated measures mixed model ANOVA, main effect	1
am	normally distributed after transformation	repeated measures mixed model ANOVA, Bonferroni corrected post-hoc	1

		comparison	
an	normally distributed after transformation	repeated measures mixed model ANOVA, Bonferroni corrected post-hoc comparison	1
ao	normally distributed after transformation	repeated measures mixed model ANOVA, Bonferroni corrected post-hoc comparison	0.08
ap	normally distributed after transformation	repeated measures mixed model ANOVA, main effect	1
aq	normally distributed after transformation	repeated measures mixed model ANOVA, interaction	1
ar	normally distributed after transformation	repeated measures mixed model ANOVA, Bonferroni corrected post-hoc comparison	1
as	normally distributed after transformation	repeated measures mixed model ANOVA, Bonferroni corrected post-hoc comparison	0.71
at	normally distributed after transformation	repeated measures mixed model ANOVA, Bonferroni corrected post-hoc comparison	0.99
au	normally distributed	repeated measures mixed model ANOVA with covariate	1

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